

Annual Impact



1 new Bible reading plan



9 online groups



2 new Rooted Kids plans



57 group members



4 new resource guides



27 leaders equipped



52 new devotionals



344 group meetings



6,320 followers



1,407 email subscribers



9,494 website visitors



835 podcast downloads



\$500+ books and leadership resources sent to Nairobi, Kenya

20 Rooted books and 20 Bibles provided to The Hope Center

www.rootedmoms.com



Rooted Moms Ministries
P.O. Box 801328
Acworth, GA 30101



"The women in my Rooted Moms group walked with me during a very difficult season. They prayed with me— *and for me*. I have become more rooted in the Word and in prayer. I am so thankful!"

—Shayla M.



our vision

Equipping one million moms to become fully devoted followers of Christ, resulting in making disciples in their families and communities.



We equip moms to become rooted by providing...

resources

- Practical **Bible reading plans** and accompanying **study guides** to help moms grow in God's Word and apply it to their everyday lives
- **Printable guides** that help moms overcome common hurdles to implementing practices that promote spiritual growth (*establishing a consistent quiet time, prayer and fasting, connecting in community, etc.*)

community

- Online small groups (**Rooted Moms Groups**) that meet weekly and provide opportunities to connect and cultivate spiritual growth
- **Small group leader training**, tools, and ongoing support to help individuals create and cultivate life-giving community

encouragement

- **Social media content** that meets moms where they're at and points them to Jesus (Instagram, Facebook, and Pinterest)
- More than 150 **devotionals** written by moms for moms
- **The Rooted Moms Podcast**
- **Weekly emails**
- **Video messages** and more (YouTube)

What is Rooted Kids? 

Mom life is complicated; leading kids to follow Christ doesn't have to be!

Rooted Kids provides resources that equip moms to engage their children on a journey through God's Word and lead them into time-honored spiritual practices in a way that is simple, adaptable, and fun. Rooted Kids Bible guides go hand-in-hand with our reading plans for moms and provide activities that are scalable to every family's unique needs and schedule.

The impact of a rooted mom

Moms play a pivotal role in the lives of their families, acting as the cornerstone of love, strength, and guidance. A 2019 study by Barna Group confirmed that "mothers... are seen as the confidants, providers of support, and drivers of faith formation".*

However, the demands of motherhood can often lead to exhaustion and emotional strain, and leave little time to invest in ones' personal relationship with Christ. **Rooted Moms provides resources, community, and encouragement that equip moms to get— and remain— rooted.**

Abiding moms are not only emotionally and spiritually equipped to handle the challenges that arise in their everyday lives, but produce good "fruit" that impacts those around them. When we invest in spiritually thriving moms, we reap spiritually thriving families and communities.

Here's a testimony from the husband of one of our community members:

"I saw what God was doing in my wife's life and I knew it was real. I was going through the toughest moment in my life, struggling with addiction of all kinds. God gave her strength to pray and be faithful that something would change.

Something did change. I changed. I went from having surface-level relationships with everyone I ever knew, including God, to diving in deeper than I ever had. I am free of all addictions for over 2 years now, and I love every minute of it. My relationship with my wife grows every day. I am serving at my local church. Jesus has changed me forever.

When one person in a household has been changed by God, it spreads like fire throughout the family. Rooted Moms is an organization that is needed in our community."

Partner with us

Your generous support allows us to provide our resources completely free to thousands of moms annually.



Partner with us to equip one million moms. Use the enclosed envelope or scan the QR code provided to visit www.rootedmoms.com/donate and make your one-time donation or become a monthly partner.

* The powerful influence of Moms in Christians' households. Barna Group. (2019, May 7). <https://www.barna.com/research/moms-christians-households/>